



Bucharest University of Economic Studies
Faculty of Management

in partnership with

Romanian Management Academic Society (SAMRO)

and

**Academy of Romanian Scientists (AOSR) – “Constantin Angelescu” Institute
for Advanced Interdisciplinary Research**

THE 16th INTERNATIONAL MANAGEMENT CONFERENCE

**“Management and Resilience Strategies
for a Post-Pandemic Future”**

IMC 2022

November 3rd – 4th, 2022

Bucharest, Romania

Organizing Committee

Professor Ion POPA, Ph.D.
Professor Cosmin DOBRIN, Ph.D.
Professor Carmen Nadia CIOCOIU, Ph.D.
Professor Claudiu CICEA, Ph.D.
Professor Cezar Petre SIMION, Ph.D.
Senior lecturer Răzvan–Andrei CORBOȘ, Ph.D.

Sessions' chairmen

Professor Dan POPESCU, Ph.D.
Professor Cătălina RADU, Ph.D.
Professor Doina POPESCU, Ph.D.
Professor Alexandrina DEACONU, Ph.D.
Professor Ștefan Dominic GEORGESCU, Ph.D.

Sessions' secretaries

Senior Lecturer Cristina STATE, Ph.D.
Lecturer Ruxandra BOGHIAN, Ph.D.
Lecturer Corina MARINESCU, Ph.D.
Lecturer Ovidiu BUNEA, Ph.D.
Assistant Prof. Cristina DIMA, Ph.D.
Assistant Prof. Radu USZKAI, Ph.D.

Scientific Committee

Ion POPA, Ph.D. – Bucharest University of Economic Studies, Dean of the Faculty of Management, Romania
Cosmin DOBRIN, Ph.D. – Bucharest University of Economic Studies, Head of the Management Department, Romania
Carmen Nadia CIOCOIU, Ph.D. – Bucharest University of Economic Studies, Romania
Adrian Alexandru BADEA, Ph.D. – Academy of Romanian Scientists, President
Adriana GIURGIU, Ph.D. – University of Oradea, Romania
Cristian Ioan TIU, Ph.D. – University at Buffalo, USA
Doina BANCIU, Ph.D. – Academy of Romanian Scientists, Vice-president
Ghiță BÂRSAN, PhD. – “Nicolae Balcescu” Land Forces Academy Sibiu, Romania
Maria–Madelă ABRUDAN, PhD. – University of Oradea, Romania
Miguel GONZALEZ–LOUREIRO, PhD. – University of Vigo, Spain
Nicolae ISTUDOR, Ph.D. – Bucharest University of Economic Studies, Rector
Nicolae DĂNILĂ, Ph.D. – Academy of Romanian Scientists, President of the Section of Economic, Legal and Sociological Sciences
Ovidiu NICOLESCU, PhD. – Bucharest University of Economic Studies, Romania
Răzvan NISTOR, Ph.D. – Babeș–Bolyai University, Cluj–Napoca, Romania
Stéphane CALLENS, Ph.D. – Université d'Artois, France
Teodora ROMAN, PhD. – „Alexandru Ioan Cuza” University of Iași, Romania

Thursday, November 3rd, 2022

09:00 – 09:30	Registration of participants: Hall of Aula Magna, Bucharest University of Economic Studies, “Ion Angelescu” Building, Piata Romana, no.6					
09:30 – 12:00	Plenary session: AULA MAGNA, Bucharest University of Economic Studies, “Ion Angelescu” Building, Piata Romana, no.6 Zoom link: https://ase.zoom.us/j/84426770435?pwd=cGd0ZzBWOFCvV1pYNTIxTms4LzlnZz09 Meeting ID: 844 2677 0435 Passcode: 075072					
12:00 – 13:30	Lunch: Cihoschi Restaurant, "Stanislas Cihoschi" Building, Stanislas Cihoschi Street, no. 5					
13:30 – 15:45	Session 1A – on site Room: Virgil Madgearu, “Ion Angelescu” Building	Session 2 – on site Room: Robert Schuman, “Ion Angelescu” Building	Session 3 – online Link: https://ase.zoom.us/j/86859844328?pwd=TWF1TzFlOHdON0xVVVphSGpwRThCQT09 Meeting ID: 868 5984 4328 Passcode: 809954	Session 4A – on site Room: Constantin Bărbulescu, “Ion Angelescu” Building	Session 5 – online Link: https://ase.zoom.us/j/84505409531?pwd=aVJtRzNlMjYzYzZz09	Book launch Editors: O. Nicolescu, I. Popa, D. Dumitraşcu Room: Aula Magna, “Ion Angelescu” Building
15:45 – 16:00	Coffee/ tea break					SAMRO General Assembly Room: Aula Magna, “Ion Angelescu” Building
16:00 – 19:00	Session 1A – on site Room: Virgil Madgearu, “Ion Angelescu” Building	Session 2 – on site Room: Robert Schuman, “Ion Angelescu” Building	Session 3 – online Link: https://ase.zoom.us/j/86859844328?pwd=TWF1TzFlOHdON0xVVVphSGpwRThCQT09 Meeting ID: 868 5984 4328 Passcode: 809954	Session 4B – online Link: https://ase.zoom.us/j/82043110948?pwd=MjcrWjE0l3V3kyRzBCb3JXd2M2UT09	Session 5 – online Link: https://ase.zoom.us/j/84505409531?pwd=aVJtRzNlMjYzYzZz09	
19:00	Conference Gala Dinner – REPER restaurant, Calea Victoriei 176, https://www.reper-by-ess.ro/					

Friday, November 4th, 2022

09:00 – 10:45	Session 1B – online Link: https://ase.zoom.us/j/83483595541?pwd=K2hFWTJZMFVma1hhYnhQeFY2Y21mQT09 Meeting ID: 834 8359 5541 Passcode: 534621	WORKSHOP
10:45 – 11:00	Coffee/ tea break	10:30–11:00 Welcoming the participants & workshop registration Robert Schuman, “Ion Angelescu” Building
11:00 – 13:00	Session 1B – online Link: https://ase.zoom.us/j/83483595541?pwd=K2hFWTJZMFVma1hhYnhQeFY2Y21mQT09 Meeting ID: 834 8359 5541 Passcode: 534621	Welcoming message: representative of the Faculty of Management (BUES)
13:00 – 14:30		Workshop: Environmental Management & Environmental Education. Results, Policies, Synergies, and Good Practices

PLENARY SESSION

Thursday, November 3rd, 2022

AULA MAGNA, Bucharest University of Economic Studies, "Ion Angelescu" Building

Zoom link: <https://ase.zoom.us/j/84426770435?pwd=cGd0ZzBWOFcvV1pYNTIxTms4LzlnZz09>

Meeting ID: 844 2677 0435 Passcode: 075072

09:30 Opening ceremony

Welcoming Message

Ion POPA, Professor Ph.D., Dean of Management Faculty

Welcoming Message

Nicolae ISTUDOR, Professor Ph.D., Rector of Bucharest University of Economic Studies

10:00 **Moralisation and Moral Judgments in The Pandemic: A Longitudinal Investigation of Moral Decision-Making During Covid-19**

Kathryn FRANCIS, Lecturer in the School of Psychology, Keele University, United Kingdom

10:30 **The Time Paradox and Knowledge Strategies**

Constantin BRĂȚIANU, Ph.D. Professor Emeritus, Doctor Honoris Causa, Bucharest University of Economic Studies, Romania

11:00 **Transforming Transformations**

Mukund RAJAN, Partner at Strategy&, Netherlands

11:30 **Revolutionary Management Change: New Managerial Paradigm "Manager-Relevant Stakeholder" Instead of Classical Paradigm "Manager-Subordinate"**

Ovidiu NICOLESCU, Ph.D. Professor Emeritus, President of Romanian Academic Management Society (SAMRO)

12:00 **Lunch:** Cihoschi Restaurant, "Stanislas Cihoschi" Building, Stanislas Cihoschi Street, no. 5

13:30 **Book launch:** *„Abordări și studii de caz relevante privind managementul organizațiilor din România în contextul socio-economic complex influențat de pandemia Covid-19, digitalizare și trecerea la economia bazată pe cunoștințe"* (*„Approaches and relevant case studies regarding the management of Romanian organizations in the complex socio-economic context influenced by the Covid-19 pandemic, digitalization and the transition to the knowledge-based economy"*)

Editors: Ovidiu NICOLESCU, Ion Popa, Dănuț Dumitru DUMITRAȘCU
Pro Universitaria Publishing House

15:00 **SAMRO General Assembly**

PARALLEL SESSIONS

Thursday, November 3rd, 2022

SESSION 1A: Oral presentations (ON-SITE)

Room: Virgil Madgearu, "Ion Angelescu" Building

Session chair: Professor Dan POPESCU, Ph.D.

Secretary: Senior Lecturer Cristina STATE, Ph.D.

13:30 SPECIFIC ASPECTS OF QUALITY AND SAFETY MANAGEMENT IN AEROSPACE FIELD

- Eliza Ioana APOSTOL, University Politehnica of Bucharest, Romania

15:45 Aurel Mihail ȚÎȚU, Lucian Blaga University of Sibiu, Sibiu, Romania

Petrică TERTERANU, University Politehnica of Bucharest, Romania

Iuliana MOISESCU, University Politehnica of Bucharest, Romania

THE IMPORTANCE OF STRATEGIC MANAGEMENT IN RAILWAY TRANSPORT IN CRISIS CONDITIONS.

CASE STUDY: MANAGEMENT OF THE ROMANIAN RAILWAYS IN THE FIRST WORLD WAR

Cătălin-Laurențiu BULGARIU, University Politehnica of Bucharest, Romania

Aurel Mihail ȚÎȚU, Lucian Blaga University of Sibiu, Sibiu, Romania

Gheorghe NEAMȚU, University Politehnica of Bucharest, Romania

WASTE MANAGEMENT IN TERRITORIAL PROFILE. CASE STUDY: SECTOR 3 OF BUCHAREST

Ion PĂRGARU, "Valahia" University of Târgoviște, Romania

Carmen Elena SPIRIDON, "Valahia" University of Târgoviște, Romania

Tiberiu Vasile BÎRLĂDEANU, "Valahia" University of Târgoviște, Romania

Ștefan BURCEA, Bucharest University of Economic Studies, Romania

APPROACHES RELATED-TO THE FUNCTIONING AND DIGITAL TRANSFORMATION WITHIN SUPPLY CHAIN MANAGEMENT

Gheorghe MINCULETE, "Nicolae Bălcescu" Land Forces Academy of Sibiu, Romania

Ghiță BÂRSAN, "Nicolae Bălcescu" Land Forces Academy of Sibiu, Romania

A MANAGERIAL FRAMEWORK FOR PROJECT COUPLING DECISIONS: PROJECT KNOWLEDGE TRANSFER THROUGH TEAM MEMBERS RELOCATION

Vasile-Ibrian CĂRĂMIDARU, University of Petroșani, Romania

MANAGEMENT STRATEGIES FOR TOURISM POST-PANDEMIC FUTURE

Mihaela ȘTEFAN HINT, "1 Decembrie 1918" University of Alba Iulia, Romania

Andreea MARIN-PANTELESCU, Bucharest University of Economic Studies, Romania

Adrian Ioan ȚÎRĂU, "1 Decembrie 1918" University of Alba Iulia, Romania

THE IMPACT OF DIGITALIZATION ON STARTUPS IN THE SOUTH-EAST REGION OF ROMANIA

Andreea Valentina BUȘILĂ, Dunărea de Jos University of Galați, Romania

Oana PRICOPOAIA, Dunărea de Jos University of Galați, Romania

Nicoleta CRISTACHE, Dunărea de Jos University of Galați, Romania

THE ESG INDEX AND THE STOCK RETURN DURING THE PANDEMIC

Patricia-Rozalia PÎRVU, Bucharest University of Economic Studies, Romania

15:45 – 16:00 Coffee/tea break

16:00 THE IMPACT OF THE ENERGY CRISIS ON THE FINAL CONSUMERS OF ENERGY

- Oana PRICOPOAIA, Dunărea de Jos University of Galați, Romania

19:00 Irina SUSANU, Dunărea de Jos University of Galați, Romania

Ciprian MATIȘ, Dunărea de Jos University of Galați, Romania

Nicoleta CRISTACHE, Dunărea de Jos University of Galați, Romania

Sabin MURARIU, Dunărea de Jos University of Galați, Romania

Tincuța VRABIE, Dunărea de Jos University of Galați, Romania

ENTREPRENEURIAL OPPORTUNITIES THROUGH THE RECYCLING OF RENEWABLE RESOURCES IN THE EQUESTRIAN SECTOR: AN fsQCA APPROACH

Oana–Daniela LUPOAE, Dunărea de Jos University of Galați, Romania
Riana–Iren RADU, Dunărea de Jos University of Galați, Romania

KEY ENABLERS FOR INTERNATIONAL BUSINESS EXPANSION OF JORDAN COMPANIES – A SEM-PLS APPROACH

Sufyan QUDAH, Dunărea de Jos University of Galați, Romania
Alexandru CĂPĂȚÎNĂ, Dunărea de Jos University of Galați, Romania
Adrian MICU, Dunărea de Jos University of Galați, Romania

QUALITATIVE RESEARCH ON THE BENEFITS, RISKS AND FACTORS INFLUENCING THE ADOPTION OF PROJECT MANAGEMENT CONSULTANCY IN PUBLIC INSTITUTIONS

George–Cristian SCHIN, Dunărea de Jos University of Galați, Romania
Mădălin DARIE, Dunărea de Jos University of Galați, Romania
Ovidiu MOCANU, Dunărea de Jos University of Galați, Romania

WAYS TO IMPROVE ORGANIZATIONAL COMMUNICATION WITHIN TAROM S.A.

Andreea IONIȚĂ, Bucharest University of Economic Studies, Romania
Lorian – Ovidiu VINTILĂ, Bucharest University of Economic Studies, Romania
Alina–Nicoleta BÎRSAN, Bucharest University of Economic Studies, Romania
Raluca–Elena GHINEA, Bucharest University of Economic Studies, Romania

EMPIRICAL RESEARCH ON CUSTOMER’S PERCEPTION REGARDING THE SERVICE QUALITY OF AIR TRANSPORT COMPANIES – ROMANIA’S EXAMPLE

Leonard – Alin RIZOIU, Bucharest University of Economic Studies, Romania
Alin STATIE, Bucharest University of Economic Studies, Romania
Andreea IONIȚĂ, Bucharest University of Economic Studies, Romania
Dan POPESCU, Bucharest University of Economic Studies, Romania

DRIVERS OF BUSINESS INVESTMENT IN POST–PANDEMIC TIMES

Raluca–Elena GHINEA, Bucharest University of Economic Studies, Romania
Alin STATIE, Bucharest University of Economic Studies, Romania
Lupedia Genoveva DA COSTA, Bucharest University of Economic Studies, Romania
Robert–Andrei COSTACHE, Bucharest University of Economic Studies, Romania

GENDER BALANCED MANAGEMENT APPROACH IN POST–PANDEMIC TIMES

Alina–Nicoleta BÎRSAN, Bucharest University of Economic Studies, Romania
Lupedia Genoveva DA COSTA, Bucharest University of Economic Studies, Romania
Cristina STATE, Bucharest University of Economic Studies, Romania
Leonard–Alin RIZOIU, Bucharest University of Economic Studies, Romania

SESSION 2: Oral presentations (ON–SITE)

Room: Robert Schuman, “Ion Angelescu” Building

Session chair: Professor Cătălina RADU, Ph.D.

Secretary: Assistant Prof. Cristina DIMA, Ph.D.

13:30 COMPETITIVE ADVANTAGE IN THE HEALTH SYSTEM: A COMPARATIVE APPROACH ROMANIA – TURKEY

– Alesandra Lorena DAN, Bucharest University of Economic Studies, Romania

15:45 Ion POPA, Bucharest University of Economic Studies, Romania

A BIBLIOMETRIC ANALYSIS OF THE EFFECTS OF THE COVID–19 PANDEMIC ON STUDENTS

Andreea BREAZU, Bucharest University of Economic Studies, Romania
Simona Cătălina ȘTEFAN, Bucharest University of Economic Studies, Romania

DETERMINING WHAT PARTNER SELECTION FACTORS MATTER FOR THE DIFFERENT ALLIANCE OR NETWORK PERFORMANCES

Cosmin Florin LEHENE, Babeș–Bolyai University, Romania

EVOLUTION OF THE DISTRIBUTION OF ISO STANDARDS ON SECTORS OF ACTIVITY BEFORE AND DURING THE COVID–19 PANDEMIC

Oana CROITORU, Bucharest University of Economic Studies, Romania
Georgiana COSTACHE, Bucharest University of Economic Studies, Romania

MAPPING THE KNOWLEDGE AREA RESEARCH IN JOB PERFORMANCE DETERMINANTS

Ruxandra BOGHIAN, Bucharest University of Economic Studies, Romania
Adriana DIMA, Bucharest University of Economic Studies, Romania
Cătălina RADU, Bucharest University of Economic Studies, Romania
Marian-Mihai CIOC, Bucharest University of Economic Studies, Romania

REWARD MANAGEMENT IN ROMANIAN COMPANIES: SOME ISSUES AND FACTS

Cristian Virgil MARINAȘ, Bucharest University of Economic Studies, Romania
Ramona Ștefania IGREȚ, Bucharest University of Economic Studies, Romania
Monica TRICULESCU, Bucharest University of Economic Studies, Romania
Georgiana COSTACHE, Bucharest University of Economic Studies, Romania

APPROACHES TO THE PERFORMANCE OF PUBLIC INVESTMENTS IN THE CONTEXT OF SUSTAINABILITY CHALLENGES

Cristina DIMA, Bucharest University of Economic Studies, Romania
Răzvan Cătălin DOBREA, Bucharest University of Economic Studies, Romania
Mădălina Ioana MONCEA, Bucharest University of Economic Studies, Romania

PARTICULARITIES OF THE FINANCING OF RURAL PROJECTS IN THE CONTEXT OF THE NEW EUROPEAN CHALLENGES

Mădălina Ioana MONCEA, Bucharest University of Economic Studies, Romania
Loredana Gabriela DINULESCU, Bucharest University of Economic Studies, Romania
Wu TONG, Bucharest University of Economic Studies, Romania

15:45 – 16:00 Coffee/tea break

16:00 – 19:00 DIMENSIONS OF THE TEACHER'S JOB SATISFACTION IN PRE-UNIVERSITY EDUCATION INSTITUTIONS

Alexandra IOSIFESCU, "Valahia" University of Târgoviște, Romania
Constanța POPESCU, "Valahia" University of Târgoviște, Romania

ECONOMIC CONSEQUENCES OF THE CORONAVIRUS PANDEMIC OUTBREAK AND THE RUSSIAN – UKRAINIAN WAR

Alexandru-Mihai BUGHEANU, Bucharest University of Economic Studies, Romania
Carmen Nadia CIOCOIU, Bucharest University of Economic Studies, Romania

THE (BUSINESS) ETHICS OF AI REGULATION

Cristina VOINEA, Bucharest University of Economic Studies, Romania
Toni GIBEA, Bucharest University of Economic Studies, Romania
Radu USZKAI, Bucharest University of Economic Studies, Romania

SHARED RESPONSIBILITY IN ACADEMIC CO-AUTHORSHIP: HOW ETHICS SHAPES COOPERATION AMONG RESEARCHERS

Ștefan Dominic GEORGESCU, Bucharest University of Economic Studies, Romania
Ionuț ANASTASIU, Bucharest University of Economic Studies, Romania

CHALLENGES FACING BULGARIAN CONGRESS TOURISM

Nadezhda KOSTADINOVA, St. Cyril and St. Methodius University of Veliko Tarnovo, Bulgaria
Olga MANCHEVA-ALI, St. Cyril and St. Methodius University of Veliko Tarnovo, Bulgaria

IS LOGISTICS MEDIATING THE RELATIONSHIP BETWEEN POLLUTION AND ECONOMIC COMPLEXITY?

Alexandru CONSTĂNGIOARĂ, Oradea University, Faculty of Economic Studies, Romania
Gyula-Laszlo FLORIAN, Partium Christian University, Romania

RESILIENCE THROUGH DIGITALIZATION IN ORGANIZATIONS

Julia ȘIȘU, Bucharest University of Economic Studies, Romania
Andrei Constantin TÎRNOVANU, Bucharest University of Economic Studies, Romania
Satohsi ITO, Bucharest University of Economic Studies, Romania
Jacqueline Nyalukamo MUJAYA, Bucharest University of Economic Studies, Romania
Marian NĂSTASE, Bucharest University of Economic Studies, Romania

ENTREPRENEURIAL CHALLENGES IN POST PANDEMIC ERA

Marian NĂSTASE, Bucharest University of Economic Studies, Romania
Margareta Stela FLORESCU, Bucharest University of Economic Studies, Romania
Andrei Constantin TÎRNOVANU, Bucharest University of Economic Studies, Romania

HUMANITARIAN ENERGY, A LITERATURE REVIEW

Irena (ARADAVOAICEI) APOLZAN, Bucharest University of Economic Studies, Romania
Cristian-Silviu BĂNACU, Bucharest University of Economic Studies, Romania

THE EFFICIENCY OF PROJECT MANAGEMENT IN IT INDUSTRY IN ROMANIA

Alexandra BULAREANU (MANIȚA), Bucharest University of Economic Studies, Romania
Iulian BULAREANU, Bucharest University of Economic Studies, Romania
Cristian Silviu BĂNACU, Bucharest University of Economic Studies, Romania
Carmen ȚURLEA, Bucharest University of Economic Studies, Romania

SESSION 3: Virtual presentations (ON-LINE)

Link Zoom: <https://ase.zoom.us/j/86859844328?pwd=TWF1TzFIOHdON0xVVVphSGpwRThCQT09>

Meeting ID: 868 5984 4328 Passcode: 809954

Session chair: Professor Doina POPESCU, Ph.D.

Secretary: Lecturer Ruxandra BOGHIAN, Ph.D.

13:30 ADJUSTMENT OF ECONOMIC POLICIES IN THE REPUBLIC OF MOLDOVA TO THOSE IMPLEMENTED IN - NEIGHBORING EUROPEAN STATES

15:45 Marica DUMITRAȘCO, Institute of Juridical, Political and Sociological Research, Republic of Moldova

ECONOMIC ASPECTS OF CYBERSECURITY

Lukáš VÁCLAVÍK, Brno University of Technology, Faculty of Business and Management, Czech Republic

PROCUREMENT PROGRAMMES CHALLENGES FOR THE SUSTAINABILITY OF THE ROMANIAN MILITARY LOGISTICS

Daniela-Elena HRAB, "Carol I" National Defense University, Romania.

MANAGING ENTREPRENEURIAL CONDITIONS TO SUPPORT EARLY-STAGE ENTREPRENEURIAL ACTIVITY: A DATA ENVELOPMENT ANALYSIS

Irina GEORGESCU, Bucharest University of Economic Studies, Romania
Jani KINNUNEN, Åbo Akademi, Finland
Ane-Mari ANDRONICEANU, Bucharest University of Economic Studies, Romania

POST-PANDEMIC AND UKRAINE WAR IMPACT ON ECONOMIC ACTIVITIES. CASE STUDY: ROMANIA

Alexandru-Mihai BUGHEANU, Bucharest University of Economic Studies, Romania
Ruxandra BOGHIAN, Bucharest University of Economic Studies, Romania
Florin PUCHEANU, Bucharest University of Economic Studies, Romania

DUBAI'S ECONOMIC ENVIRONMENT AND BUSINESS DIFFERENTIATION

Lyudmila MIHAYLOVA, University of Ruse "Angel Kanchev", Bulgaria
Emil PAPAŽOV, University of National and World Economy – Sofia, Bulgaria
Rashid Sultan Rashid ALKaitoob ALNUAIMI, University of Ruse "Angel Kanchev", Bulgaria

PERFORMANCE MANAGEMENT: A BIBLIOMETRIC ANALYSIS FROM 1976 TO 2022

Andra-Teodora GORSKI, "Lucian Blaga" University of Sibiu, Romania & "The KPI Institute", Australia
Dănuț Dumitru DUMITRAȘCU, "Lucian Blaga" University of Sibiu, Romania

COMPETITIVENESS OF FOREIGN TRADE IN CEREALS AT COUNTY LEVEL (NUTS 3) IN ROMANIA

Ionut Laurentiu PETRE, Bucharest University of Economic Studies, Romania
Carmen-Elena DOBROTĂ, Bucharest University of Economic Studies, Romania
Andreea Daniela GIUCĂ, Bucharest University of Economic Studies, Romania

OPPORTUNITIES FOR FINANCING BUSINESS THROUGH ACCESSING EUROPEAN GRANTS

Maria Loredana POPESCU, Bucharest University of Economic Studies, Romania
Radu Alexandru CHIOTAN, Carol Davila University of Medicine and Pharmacy, Bucharest, Romania
Florin DOBRE, Bucharest University of Economic Studies, Romania
Carol Cristina GOMBOS, Bucharest University of Economic Studies, Romania

15:45 – 16:00 Coffee/tea break

**16:00 A PRELIMINARY FRAMEWORK LINKING THE MANAGERIAL GLOBAL MINDSET AND THE DEGREE OF
- INTERNATIONALIZATION OF ROMANIAN SMES**

19:00 Andreea MITAN, National University of Political Studies and Public Administration (SNSPA), Romania
Elena-Mădălina VĂTĂMĂNESCU, National University of Political Studies and Public Administration (SNSPA)
Mădălina-Elena STRATONE, National University of Political Studies and Public Administration (SNSPA)

**TO WHAT EXTENT DO DEMAND-RELATED DIFFICULTIES INFLUENCE THE DENSITY OF SMES. A PANEL
DATA STUDY ON ROMANIAN DEVELOPMENT REGIONS**

Daniel BADULESCU, University of Oradea, Romania
Hisham Mohammad AL-SMADI, AL-Balqa Applied University, Jordan
Andrei – Vlad BADULESCU, University of Oradea, Romania

THE POST-PANDEMIC CHALLENGES OF DIGITIZATION ASCENDANCY WITHIN REVERSE LOGISTICS

Alexandra Andreea MIRONESCU, Bucharest University of Economic Studies, Romania
Catalin Alexandru VERDES, Bucharest University of Economic Studies, Romania

AN OVERVIEW OF POTATO IMPORTS FROM ROMANIA

Maria-Cristina STERIE, Bucharest University of Economic Studies, Romania
Gabriela-Dalila STOICA, Bucharest University of Economic Studies, Romania
Andreea – Daniela GIUCĂ, Bucharest University of Economic Studies, Romania
Carmen-Elena DOBROTĂ, Bucharest University of Economic Studies, Romania

MANAGEMENT CHANGES IN THE FIELD OF HI TECH COMPANIES IN THE POST-PANDEMIC FUTURE

Guy AVITAN, Bucharest University of Economic Studies, Romania

DIGITALIZATION AS A FACTOR FOR BUSINESS SURVIVAL: A CRITICAL ANALYSIS OF BUSINESS AGILITY

Jacqueline MUJAYA , Bucharest University of Economic Studies, Romania
Kurtz LAW, Bucharest University of Economic Studies, Romania
Ito SATOSHI, Bucharest University of Economic Studies, Romania
Julia SISU, Bucharest University of Economic Studies, Romania
Andra GROSU, Bucharest University of Economic Studies, Romania

LOGISTICS AND MANAGEMENT OF MEDICAL SUPPLIES CHAINS IN MILITARY DEPARTMENTS

Yousef DAHER, West University of Timisoara, Romania

STRATEGIC CYBER SECURITY MANAGEMENT

Ionuț – Claudiu POPA, Bucharest University of Economic Studies, Romania
Marian NĂSTASE, Bucharest University of Economic Studies, Romania
Raluca-Giorgiana POPA, Bucharest University of Economic Studies, Romania

**DIFFERENT APPROACHES TO DEFINING EFFECTIVE MANAGEMENT IN ORGANIZATIONS AND IN THE
EDUCATION SYSTEM IN PARTICULAR**

Sofy AMNONY, West University of Timisoara, Romania

A LITERATURE REVIEW ON ORGANIZATIONAL MEMORY FROM 1991 TO 2021

Mircea FLORESCU, Bucharest University of Economic Studies, Romania
Rodica-Livia ISPAS, Bucharest University of Economic Studies, Romania

SESSION 4A: Oral presentations (ON-SITE)

Room: Constantin Bărbulescu, "Ion Angelescu" Building, 1st floor

Session chair: Professor Alexandrina DEACONU, Ph.D.

Secretary: Lecturer Ovidiu-Iulian BUNEA, Ph.D.

13:30 HUMAN CAPITAL AND LEADERSHIP IN AN EVOLUTIONARY ORGANIZATION

- Florina BRAN, Bucharest University of Economic Studies, Romania

15:45 Raluca Iuliana GEORGESCU, Bucharest University of Economic Studies, Romania

Dumitru Alexandru BODISLAV, Bucharest University of Economic Studies, Romania

Cristina DIMA, Bucharest University of Economic Studies, Romania

ROMANIAN CORPORATE GOVERNANCE, PUBLIC AFFAIRS AND LOBBYING

Dumitru Alexandru BODISLAV, Bucharest University of Economic Studies, Romania

Florina BRAN, Bucharest University of Economic Studies, Romania

Raluca Iuliana GEORGESCU, Bucharest University of Economic Studies, Romania

Victor Adrian TROACĂ, Bucharest University of Economic Studies, Romania

PERCEPTIONS REGARDING THE INFLUENCE OF WORK ENGAGEMENT ON SUSTAINABILITY PRACTICES IN SOUTH AFRICA

Roger MULLER, Nelson Mandela University, South Africa

INTEGRATING ERGONOMICS INTO SUSTAINABLE BUSINESS DEVELOPMENT

Aurel MANOLESCU, Bucharest University of Economic Studies, Romania

Monica TRICULESCU, Bucharest University of Economic Studies, Romania

COPING MECHANISMS DEVELOPED BY EMPLOYEES DURING THE COVID PANDEMIC

Cristian-Marian RADU, Bucharest University of Economic Studies

MANAGING MULTICULTURAL TEAMS: WHY WE NEED INTERCULTURAL COMPETENCES

Diana TUDORAN, Bucharest University of Economic Studies, Romania

Alexandrina DEACONU, Bucharest University of Economic Studies, Romania

Cristian TUDORAN, Urock Concept, Romania

WORK PERFORMANCE IN THE PUBLIC SECTOR IN ROMANIA: AN ANALYSIS OF STATISTICAL DATA

Carmen Nadia CIOCOIU, Bucharest University of Economic Studies, Romania

Corina MARINESCU, Bucharest University of Economic Studies, Romania

Cezar SIMION, Bucharest University of Economic Studies, Romania

Marian-Mihai CIOC, Bucharest University of Economic Studies, Romania

Claudiu CICEA, Bucharest University of Economic Studies, Romania

INTEGRATING SOCIAL MEDIA IN SALES – A YOUTH PERSPECTIVE

Razvan-Andrei CORBOS, Bucharest University of Economic Studies, Romania

Ovidiu – Iulian BUNEA, Bucharest University of Economic Studies, Romania

Ruxandra-Irina POPESCU, Bucharest University of Economic Studies, Romania

15:45 – 16:00 Coffee/tea break

SESSION 4B: Virtual presentations (ON-LINE)

Link Zoom: <https://ase.zoom.us/j/82043110948?pwd=MjcrWjlEc0l3V3kyRzBCb3JXd2M2UT09>

Session chair: Professor Alexandrina DEACONU, Ph.D.

Secretary: Lecturer Ovidiu-Iulian BUNEA, Ph.D.

16:00 DIGITAL TRANSFORMATION IN LIBRARIES

- Doina BANCIU, Academy of Romanian Scientists, Romania

19.00

OCCUPATIONAL SAFETY CULTURE – AN IMPORTANT DIMENSION OF THE ORGANIZATIONAL CULTURE

Raluca Maria IORDACHE, The National Research and Development Institute for Occupational Safety – INCDPM "Alexandru Darabont", Bucharest, Romania

Doru Costin DARABONT, The National Research and Development Institute for Occupational Safety – INCDPM "Alexandru Darabont", Bucharest, Romania

OPPORTUNITIES TO INCREASE PERFORMANCE BY INTEGRATING EMOTIONAL INTELLIGENCE INTO A RESILIENT MILITARY ORGANISATION'S CULTURE

Diana Elena RANF, „Nicolae Bălcescu” Land Forces Academy of Sibiu, Romania

Elisabeta–Emilia HALMAGHI, „Nicolae Bălcescu” Land Forces Academy of Sibiu, Romania

Dorel BADEA, „Nicolae Bălcescu” Land Forces Academy of Sibiu, Romania, „Lucian Blaga” University of Sibiu

THE FUTURE OF ONLINE JOB FAIRS

Daniel MOISE, Bucharest University of Economic Studies, Romania

Amelia DIACONU, Artifex University of Bucharest, Romania

Romeo CRETU, University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania

Madalina POTCOVARU, Bucharest University of Economic Studies, Romania

ORGANIZATIONAL RESILIENCY THROUGH DIGITALIZATION

Sorin BURLACU, Bucharest University of Economic Studies, Romania

Viorel MOCANU, “Valahia” University of Târgoviște, Romania

Svetlana PLATAGEA GOMBOS, Bucharest University of Economic Studies, Romania

Florin DOBRE, Bucharest University of Economic Studies, Romania

ECONOMIC RESILIENCE AND TERRITORIAL PROFILE ADMINISTRATION

Raluca Florentina CRETU, Bucharest University of Economic Studies, Romania

Ana Maria CALIN, Ministry of Environment, Waters and Forests, Romania

Carol Cristina GOMBOS, Bucharest University of Economic Studies, Romania

Sorin BURLACU, Bucharest University of Economic Studies, Romania

“AT THE END THE ROPE”: PANDEMIC INDUCED BURNOUT MANAGEMENT IN ROMANIAN BUSINESS SECTOR

Mihai Ilie BALABAN, UNIMAT SRL, “Lucian Blaga” University of Sibiu, Romania

Delia ȘTEFENEL, “Lucian Blaga” University of Sibiu, Romania

IMPACT OF E-HRM USAGE ON EMPLOYEE MOTIVATION – A LITERATURE REVIEW

Iustin IVLEV, Bucharest University of Economic Studies, Romania

Sabin Ioan IRIMIE, University of Petrosani, Romania

Mircea Constandel MIHAI, Bucharest University of Economic Studies, Romania

THE DEGREE OF EXTRINSIC MOTIVATION OF ROMANIAN CIVIL SERVANTS

Elvira NICA, Bucharest University of Economic Studies, Romania

Ioana–Andreea PĂDURARIU, Bucharest University of Economic Studies, Romania

Georgiana Florina ILIE, Bucharest University of Economic Studies, Romania

Alina VEISA, Bucharest University of Economic Studies, Romania

TOOLS AND METHODS USED IN THE STAGES OF THE HUMAN RESOURCES AUDIT PROCESS

Alice ȘTEFANESCU, Bucharest University of Economic Studies, Romania

Irinel MARIN, Bucharest University of Economic Studies, Romania

EMPIRICAL EVIDENCE OF EXPECTANCY THEORY: INSIGHTS FROM BELGIAN AND ROMANIAN LOCAL PUBLIC ADMINISTRATION

Leonina Emilia BACIU, Babeș–Bolyai University, Romania

Maria MORTAN, Babeș–Bolyai University, Romania

Vincentiu VERES, Babeș–Bolyai University, Romania

DATA SCIENCE LABOR MARKET ANALYSIS: UNDERSTANDING THE SHIFT TOWARDS REMOTE AND HYBRID WORK

Alexandru–David ABRUDAN, Babeș–Bolyai University, Romania

Mirabela MATEI, University of Oradea, Romania

Leonard ABRUDAN, University of Oradea, Romania

Maria–Madela ABRUDAN, University of Oradea, Romania

STEPPINGSTONES OR OBSTACLES ON THE LONG WINDING ROAD TO ACADEMIC PERFORMANCE

Ion POPA, Bucharest University of Economic Studies, Romania

Alina Nicoleta BONCILICĂ, Bucharest University of Economic Studies, Romania

Irina TĂRĂBAN, Bucharest University of Economic Studies, Romania

Maria Andreea TILIBASA, Bucharest University of Economic Studies, Romania

Ovidiu DRANGA, Bucharest University of Economic Studies, Romania

SESSION 5: Virtual presentations (ON-LINE)

Link Zoom: <https://ase.zoom.us/j/84505409531?pwd=aVJtRzNJamQ4YzBiZnIxYnE4MzM4Zz09>

Session chair: Professor Ștefan Dominic GEORGESCU, Ph.D.

Secretary: Assistant Prof. Radu USZKAI, Ph.D.

13:30 CSR COMMUNICATION THEORIES – THE BASIS OF ORGANIZATIONAL COMMUNICATION MANAGEMENT

- Alexandra ZÁHORSKÁ, University of Pardubice, Czech Republic

15:45 Libena TETREVOVA, University of Pardubice, Czech Republic

Jan KOPRIVA, University of Pardubice, Czech Republic

SUSTAINABLE TOURISM DEVELOPMENT IN KARABURUN-SAZAN MARINE PROTECTED AREA

Rezarta BROKAJ, Ismail Qemali University of Vlorë, Albania

Zamira SINAJ, Ismail Qemali University of Vlorë, Albania

Fioralba VELA, Ismail Qemali University of Vlorë, Albania

DEVELOPMENT OF STRATEGIES BASED ON CONSUMERS' SUSTAINABILITY PERSPECTIVES IN THE PERFUME INDUSTRY

Timea CISMA, Polytechnic University of Timișoara, Romania

Larisa IVASCU, Polytechnic University of Timișoara; Romanian Academy of Scientists, Romania

Andreea Mihaela AGACHE GARBONI, Polytechnic University of Timișoara, Romania

Ciprian-Sorin VLAD, Polytechnic University of Timișoara, Romania

DIGITALIZATION AND THE WORLD OF WORK: IMPLICATIONS FOR INTERNATIONAL LABOR STANDARDS

Lara Greta MERLING, Bucharest University of Economic Studies, Romania

Kevin CASHMAN, Center for Economic and Policy Research, United States

Alexandru VLADOI, Bucharest University of Economic Studies, Romania

RELATIONSHIP OF THE EUROPEAN UNION WITH RUSSIA IN THE CONTEXT OF NEW EVOLUTION OF THE WORLD ECONOMY

Roxana SARBU, Bucharest University of Economic Studies, Romania

Raluca Florentina CRETU, Bucharest University of Economic Studies, Romania

Corneliu GUTU, University of Economic Studies, Republic of Moldova

Oana IACOB PARGARU, University Politehnica of Bucharest, Romania

THE ANALYSIS OF CUSTOMER'S LOYALTY USING BIBLIOMETRIC AND MATHEMATICAL ANALYSIS

Nicoleta Valentina FLOREA, "Valahia" University of Târgoviște, Romania

Gabriel CROITORU, "Valahia" University of Târgoviște, Romania

Ion STEGĂROIU, "Valahia" University of Târgoviște, Romania

MENTAL HEALTH AND FOSTERING EMPATHETIC LEADERSHIP IN THE POST-PANDEMIC AND ONGOING WAR PERIOD

Sorin CHIRVASE, Bucharest University of Economic Studies, Romania

Ștefan TIRITEU, Bucharest University of Economic Studies, Romania

COMPARATIVE ANALYSIS OF NATURAL CAPITAL ACCOUNTING IN THE U.S.A. AND THE E.U.

Victor Marian DUMITRACHE, Bucharest University of Economic Studies, Romania

Mahommad JARADAT, Bogdan Vodă University of Cluj-Napoca, Romania

Svetlana Platagea GOMBOS, Bucharest University of Economic Studies, Romania

Maria Alexandra SARBU, Bucharest University of Economic Studies, Romania

CURRENT TRENDS IN INTERNATIONAL TRADE MANAGEMENT

Ovidiu Andrei Cristian BUZOIANU, Bucharest University of Economic Studies, Romania

Oana IACOB PARGARU, University Politehnica of Bucharest, Romania

Ion BADEA, "Valahia" University of Târgoviște, Romania

Carmen Elena SPIRIDON, Bucharest University of Economic Studies, Romania

15:45 – 16:00 Coffee/tea break

16:00 THE ETHICS OF THE RIGHT TO REPAIR: BETWEEN INTELLECTUAL PROPERTY AND CONSUMER RIGHTS

- Mihail-Valentin CERNEA, Bucharest University of Economic Studies, Romania

19:00 Dragoș BÎGU, Bucharest University of Economic Studies, Romania

ANALYSIS OF THE ECONOMIC INTEGRATION PROCESS AT ASIA LEVEL

Radu Alexandru CHIOTAN, Carol Davila University of Medicine and Pharmacy, Romania

Tiberiu Victor BIRLADEANU, "Valahia" University of Târgoviște, Romania

Ion BADEA, "Valahia" University of Târgoviște, Romania

Teodora Odette BREAZ, Lucian Blaga University of Sibiu, Romania

FROM RISK SOCIETY TO RESILIENCE SOCIETY IN A POST-TRUTH WORLD

Lucia Ovidia VREJA, Bucharest University of Economic Studies, Romania

Sergiu BĂLAN, Bucharest University of Economic Studies, Romania

CLIMATE SKEPTICISM – QUESTIONS, ANSWERS, AND WAYS FORWARD

Carmen Valentina RADULESCU, Bucharest University of Economic Studies, Romania

Mihaela Diana OANCEA NEGESCU, Bucharest University of Economic Studies, Romania

Iulian GOLE, Bucharest University of Economic Studies, Romania

Oana Matilda SABIE, Bucharest University of Economic Studies, Romania

CLOUDS IN THE SKY OF AVIATION COMPANIES DURING THE SUMMER VACATION

Iulian GOLE, Bucharest University of Economic Studies, Romania

Mihai DINU, Bucharest University of Economic Studies, Romania

Viorel MOCANU, "Valahia" University of Târgoviște, Romania

Romeo Cătălin CREȚU, University of Agronomic Sciences and Veterinary Medicine of Bucharest, Romania

THE IMPORTANCE OF IMPLEMENTING THE CONCEPT OF REPUTATION IN SME BUSINESSES

Daniel RUSU, Bucharest University of Economic Studies, Romania

THE CONNECTION/LINK BETWEEN THE VUCA WORLD AND THE NEED FOR ORGANIZATIONAL CHANGE

Mihaela MINCIU, Bucharest University of Economic Studies, Romania

Răzvan Cătălin DOBREA, Bucharest University of Economic Studies, Romania

Maria LOGHIN, Bucharest University of Economic Studies, Romania

THE IMPACT OF SUSTAINABILITY KNOWLEDGE

Andreea Simina PORANCEA – RĂULEA, "Nicolae Bălcescu" Land Forces Academy Sibiu, Romania

ASPECTS OF NON-PARTICIPATION OF ADULTS IN VOCATIONAL EDUCATION AND TRAINING PROGRAMS

Marius Constantin PROFIROIU, Bucharest University of Economic Studies, Romania

Petrică Sorin ANGHELUȚĂ, Bucharest University of Economic Studies, Romania

Carmen Valentina RĂDULESCU, Bucharest University of Economic Studies, Romania

Ana Maria CĂLIN, Bucharest University of Economic Studies, Romania

ROMANIAN E-LEARNING EFFECTS AFTER THE COVID-19 OUTBREAK. THE CASE OF THE GYMNASIUM STUDENTS

Alexandra CONSTANTIN, Bucharest University of Economic Studies, Romania

Petrișor-Iulian CHILIANU, Bucharest University of Economic Studies, Romania

MANAGEMENT OF THE CHANGES GENERATED BY THE TRANSITION FROM CLASSICAL EDUCATION TO E-LEARNING

Silviu Mihail TIȚĂ, "Alexandru Ioan Cuza" University of Iași, Romania

Carmen TIȚĂ, "Gheorghe Asachi" Technical University of Iași, Romania

PARALLEL SESSIONS

Friday, November 4th, 2022

SESSION 1B: Virtual presentations (ON-LINE)

Link: <https://ase.zoom.us/j/83483595541?pwd=K2hFWWTJZMFVma1hhYnhQeFY2Y21mQT09>

Meeting ID: 834 8359 5541 **Passcode:** 534621

Session chair: Professor Dan POPESCU, Ph.D.

Secretary: Senior Lecturer Cristina STATE, Ph.D.

**09:00 PERSPECTIVES REGARDING THE EVOLUTION OF THE ROMANIAN ECONOMY AND
- THE AGRICULTURAL EQUIPMENT MANUFACTURING INDUSTRY**

10:45 Raluca Alexandra CEOCEA, "Gheorghe Asachi" Technical University of Iași, Romania
Costel CEOCEA, Vasile Alecsandri University of Bacău, Romania
Ștefan ȚÎȚU, "Iuliu Hațieganu" University of Medicine and Pharmacy Cluj Napoca, Romania
Alina Bianca POP, Technical University of Cluj-Napoca – Northern University Centre of Baia Mare, Romania
Aurel Mihail ȚÎȚU, Lucian Blaga University of Sibiu, Romania

**EXPLORING SUPPLY CHAIN RISK MANAGEMENT IN THE POST-PANDEMIC FUTURE – BASED ON
THE CASE STUDY OF HANDANHY COMPANY**

Tong WU, Bucharest University of Economic Studies, Romania

**BUILDING REFURBISHMENT – APPROACHING SUSTAINABILITY IN A EUROPEAN CONTEXT. CASE STUDY
OF ORADEA CITY, ROMANIA**

Adrian – Gheorghe FLOREA, University of Oradea, Romania
Diana-Cristina SAVA, University of Oradea, Romania

THEORIES OF CORPORATE GOVERNANCE APPLIED TO STATE-OWNED ENTERPRISES

Ioana Andreea CILOMIC, Babeș-Bolyai University, Romania
Ioana Natalia BELEIU, Babeș-Bolyai University, Romania
Răzvan Liviu NISTOR, Babeș-Bolyai University, Romania

THE SMART CITY CONCEPT – FOCUSING ON THE PERCEPTION OF CLUJ-NAPOCA RESIDENTS

Roxana STEGEREAN, Babeș-Bolyai University, Romania
Vlad – Tudor TRINCĂ, Babeș-Bolyai University, Romania
Adrian – Daniel TĂMAȘ, Babeș-Bolyai University, Romania
Răzvan Liviu NISTOR, Babeș-Bolyai University, Romania

ANALYSIS OF THE HEALTH SECURITY PROFILE IN RELATION TO THE GLOBAL HEALTH SECURITY INDEX

Valentin – Marian ANTOHI, Transilvania University of Brașov, Romania
Alina MECA, Dunărea de Jos University of Galați, Romania
Romeo – Victor IONESCU, Dunărea de Jos University of Galați, Romania

GREENER, MORE INCLUSIVE URBAN DEVELOPMENT IN EUROPEAN UNION

Costinela FORȚEA, Dunărea de Jos University of Galați, Romania
Laurențiu Nicolae PRICOPE, Dunărea de Jos University of Galați, Romania
Monica-Laura Zlati, Dunărea de Jos University of Galați, Romania

10:45 – 11:00 Coffee/tea break

11:00 A NEW APPROACH FOR SOCIAL PROTECTION FOCUSED ON AGEING EUROPE

- Alina MECA, Dunărea de Jos University of Galați, Romania
13:00 Laurențiu-Nicolae PRICOPE, Dunărea de Jos University of Galați, Romania
Valentin-Marian ANTOHI, Transilvania University of Brașov, Romania

THE GREEN DEAL STRATEGY FROM A REGIONAL ENVIRONMENTAL EXPENDITURE PERSPECTIVE

Monica-Laura ZLATI, Dunărea de Jos University of Galați, Romania
Romeo-Victor IONESCU, Dunărea de Jos University of Galați, Romania
Costinela FORȚEA, Dunărea de Jos University of Galați, Romania

**SUSTAINABLE MANAGEMENT IN THE GIG ECONOMY: TRADITIONAL VS. GIG BUSINESS MODEL
IN THE DELIVERY SECTOR**

Adriana Lavinia IANCU, Bucharest University of Economic Studies, Romania

EXTERNAL AND INTERNAL STAKEHOLDERS OF ISRAELI SCHOOL

Rawia ASHQAR, West University of Timisoara, Romania

Loureen HADDAD, West University of Timisoara, Romania

**INVESTMENTS, GROSS DOMESTIC PRODUCT AND EXPORTS EVOLUTION FOR THE COUNTRIES WITH AN
IMF AGREEMENT**

Negrea Adrian, University of Oradea, Romania

Andreea Florina FORA, University of Oradea, Romania

Adriana GIURGIU, University of Oradea, Romania

Liana-Eugenia MEȘTER, University of Oradea, Romania

BIODYNAMIC AGRICULTURE – A TOOL FOR REGENERATIVE DEVELOPMENT

Jan KOPRIVA, University of Pardubice, Czech Republic

Libena TETREVOVA, University of Pardubice, Czech Republic

Alexandra ZAHORSKA, University of Pardubice, Czech Republic

MEASUREMENT AND ANALYSIS OF THE INFLATION RATE BETWEEN 2000–2021

Lavinia Ștefania ȚOȚAN, Bucharest University of Economic Studies, Romania

Corina FRĂSINEANU, Bucharest University of Economic Studies, Romania

**THE RELATIONSHIP BETWEEN ORGANISATIONAL CULTURE AND CORPORATE ENTREPRENEURSHIP –
CONCLUSIONS FROM A MULTINATIONAL COMPANY IN THE ITC INDUSTRY**

Daniel METZ, Babeș-Bolyai University, Romania

Workshop (C2): ENVIRONMENTAL MANAGEMENT & ENVIRONMENTAL EDUCATION. RESULTS, POLICIES, SYNERGIES, AND GOOD PRACTICES

Project: Environmental Education – OERs for Rural Citizens (EnvEdu – OERs)

Bucharest University of Economic Studies, Romania

Room: Robert Schuman

Participants:

- **from the EnvEdu – OERs project partnership**

Transilvania University of Brasov, Romania (UNITBV)

Bucharest University for Economic Studies, Romania (BUES)

“Gheorghe Asachi” Technical University from Iasi, Romania (TUIASI)

Reykjavik University, Iceland (RU)

- **invited persons, participants at the IMC 2022**

10:30 – 11:00	Welcoming the participants & workshop registration
Part I. Environmental Education – OERs for Rural Citizens (EnvEdu – OERs) – project presentation Moderators: Brindusa SLUSER, Cezar Petre SIMION	
11:00 – 11:15	Welcome words, representative of the Faculty of Management (BUES)
11:15 – 11:30	Environmental Education – OERs for Rural Citizens. Project Management and Results (conference paper) Camelia DRAGHICI (UNITBV), Cezar Petre SIMION (BUES), Carmen TEODOSIU (TUIASI), David Christian FINGER (RU)
11:30 – 11:40	Environmental Education for Sustainable Rural Communities Dana PERNIU, Camelia DRAGHICI (UNITBV)
11:40 – 11:50	Integrated Environmental Management: Tools and Applications Brîndusa SLUSER, Daniela FIGHIR, Corina MUSTERET, Carmen TEODOSIU (TUIASI)
11:50 – 12:00	Overview of Best Practices in Sustainable Waste Management in Rural Areas Daniela GAVRILESCU, Petru APOPEI, Carmen TEODOSIU (TUIAS)
12:00 – 12:10	Environmental Projects Management Cezar Petre SIMION, Florin ANGHEL, Mihai VRÎNCUȚ, Daniel JIROVEANU (BUES)
12:10 – 12:20	Presentation of the e-learning platform Eugen BUTILA, Anca VASILESCU (UNITBV)
12:20 – 12:30	Policy recommendations Cezar Petre SIMION (BUES), Daniela GAVRILESCU, Brindusa SLUSER (TUIASI), Cristina SALCA ROTARU (UNITBV)
12:30 – 12:45	Coffee break

Part II. Policies, project synergies, and good practices

Moderators: Camelia DRAGHICI, Florin ANGHEL

12:45 – 13:00	Role of Environmental Education in the Sustainable Spatial Development. Achievements and Barriers Alexandru – Ionuț PETRIȘOR ("Ion Mincu" University of Architecture and Urban Planning)
13:00 – 13:15	Fostering Urban–Rural Linkages in Circular Economy: Lessons from the "Resourceful Cities" project Mihai BOTEA, local project coordinator for the Municipality of the 3rd District of Bucharest
13:15 – 13:30	Tools for the Adequate Application of the Environmental Legislation for the Waste Management (conference paper) Cristina SALCA ROTARU, Camelia DRAGHICI (UNITBV), David Christian FINGER (RU)
13:30 – 13:45	Environmental Projects Management in Romania and Iceland – Comparative Analysis Based on Case Studies and Good Practice Elements (conference paper) Cezar Petre SIMION, Florin ANGHEL, Mihai VRÎNCUȚ, Daniel JIROVEANU (BUES), Camelia DRAGHICI (UNITBV), David Christian FINGER (RU)
13:45 – 14:30	Group discussions and conclusions

Please visit our website @ http://envedu.unitbv.ro/en_US/unitbv/



Transilvania
University
of Braşov



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